



One Call Medical Debuts Enhanced OCM University at Florida Workers' Compensation Education Conference

A Growing Number of Enrollees Benefit from Expanded Course Offering, Streamlined Registration, and New Facebook Community

Parsippany, NJ (August 15, 2011) - [One Call Medical](#) (OCM), the nation's leading provider of specialty services to insurance payers, today announced that it will debut its enhanced OCM University at the Florida Workers' Compensation Education Conference held in Orlando, Florida, August 22-25. Attendees are welcome to come by the OCM booth #721 to enroll for the new, latest courses.

Bill Colacurcio, vice president of marketing and sales support at One Call Medical, commented on the launch, "The upcoming Florida conference has always had a strong emphasis on education, so it's the perfect venue to introduce our enhanced educational program for workers' compensation claims professionals."

OCM University (<http://www.onecallmedical.com/ocmuniversity.aspx>) now offers a simpler, more streamlined registration process, a new and improved "look and feel," and a stand-alone logo to represent the program. Since its inception in 2009, OCM University has offered complimentary web-based courses and onsite training—both these options enable claims professionals to take sessions for purely educational purposes or to earn continuing education units (CEUs).

"OCM University continues to evolve by incorporating enrollee feedback and meeting the changing needs of the workers' compensation industry," said Colacurcio. "Since our initial launch, we've worked to continually improve, refine, and expand our program to foster quality presenters, informative topics, a flexible course schedule, and ease of registration—striving for overall educational excellence in OCM University."

With its diagnostic, dental, transportation, and language services, One Call Medical has achieved significant penetration into the workers' compensation market, and through cross marketing and cross promoting, OCM University has, likewise, achieved tremendous growth.

"OCM University is yet another way we provide value and thought leadership to the workers' compensation community we serve. Since 2009, we've experienced a 209 percent increase in enrollment, and a 130 percent increase in the number of webinars offered. The growing popularity of OCM University speaks volumes to the quality of the program and our ongoing commitment to deliver this value-added program to our customers," added Colacurcio.

Due to the depth of knowledge that's required in workers' compensation, education is a key priority. Most states require adjusters and nurse case managers to obtain licensed certification, as well as a certain number of continuing education units (CEUs) each year.

Many organizations—having experienced reductions in training budgets—turn to OCM University, as its free online courses complement an organization’s in-house training and reach nationwide teams of claims professionals in a cost-effective manner.

“Our mission is to enable workers’ compensation payers to expand and deepen the expertise of their claims and nursing staff. Toward this end, we identify instructors who are experts in their field. Course participants say they gain more information than they expected, and they walk away with knowledge they can use on the job,” said Colacurcio.

Earlier this year, OCM University offered courses on “Ethical Claim Negotiations,” “Neck & Back Injuries,” and “Diagnostic Testing: Open and Closed MRI.” A significant number of instructors are members of the One Call Medical team. In the coming months, OCM University will be offering several new courses taught by One Call Medical staff, including:

- “EMG and NCS in Diagnosis of Ulnar Neuropathy,” by Dr. John Robinton, medical director
- “Understanding Radiology Equipment and Tests,” with Joanne Pearson, RN, director of clinical services
- “Advances in Patient Independence,” with Gary Nelson, RN, CCM
- “Dental Trauma” and “Ocular Trauma Claims” presented by Laura McLain, RN

As part of OCM’s focus on education, Laura McLain will also be presenting an eye trauma session at the Florida Workers’ Compensation Education Conference, “I Have My Eyes on You,” Wednesday, August 24, 10:00 am. The session will include a discussion of work-related eye injuries, the causes, and how to treat them.

For a complete list of courses, visit the new OCM University site:
<http://www.onecallmedical.com/ocmuniversity.aspx>

OCM University also launched a Facebook page:
<https://www.facebook.com/ocmuniversity>

People interested in OCM University’s courses, which are offered throughout the year, are encouraged to “like” the page to stay abreast of new topics, CEU opportunities, and conference sessions.

About One Call Medical, Inc.

One Call Medical (OCM) is the nation’s trusted partner, delivering a suite of easy-to-use, efficient and cost-effective specialty services that help claim professionals achieve superior outcomes. We provide the experience and reliability that optimizes each claim, setting the standard in innovation, customer service, and dependability.

When the management of every claim makes the difference to your bottom line, you can depend on One Call Medical to provide easy, fast, and effective solutions. Through OCM’s specialty diagnostic, transportation, interpretation and dental network services, our customers benefit from access to fully credentialed providers, prompt scheduling of services, and improved care.

Whether you are a payer, provider, injured worker, or patient, One Call Medical’s specialized and consultative programs offer superior service delivery and significant

optimized cost savings. With One Call Medical, better medical outcomes are only one call away.

For additional information regarding One Call Medical and OCM University, please contact:

One Call Medical, Inc.
20 Waterview Blvd.
Parsippany, NJ 07054
Bill Colacurcio
973-316-3718
Bill_colacurcio@onecallmedical.com
www.onecallmedical.com

Media Contact:
Joy Scott
Scott Public Relations
818-610-0270
joy@scottpublicrelations.com